

Candidate: Betty Penske

Assessment: Analyst - Market Research (Spanish)

Completed: September 24, 2023 Prepared for: Susan Bookman

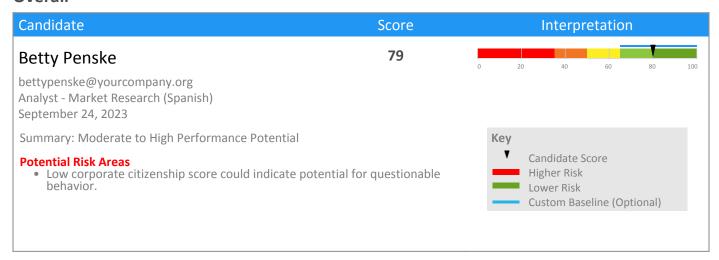
HR Avatar Data Collection Account

Test Results and Interview Guide

The Analyst - Market Research (Spanish) assessment measures key factors related to high performance and tenure in this job. Attribute types measured vary by test, but can include cognitive ability, skills, knowledge, personality characteristics, emotional intelligence, and past behavioral history. This report includes a one page summary, followed by detailed results with an embedded interview guide. Note that these results should always be used as a part of a balanced candidate selection process that includes independent evaluation steps, such as interviews and reference checks.

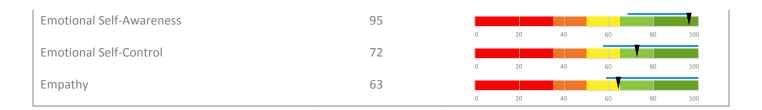


Overall



Competency Summary





Comparison

Percentile scores indicate how the candidate compares to other test-takers within various groups. The candidate scored equal to or better than the fraction of test-takers indicated by the percentile.

Test-Taker Group	Percentile	0	10	20	30	40	50	60	70	80	90	100
Global	7 9th											
United States	66th									i i	i I	
HR Avatar Data	73rd									1	 	



Assessment Overview

This assessment provides scores for a number of important factors and competencies that are related to success on the job. Scores are presented based on their potential impact on job performance.

Scores are presented individually on a scale of 0-100. In most cases, including the overall score, higher scores represent higher expected job performance. However, for some competencies, either extreme low or extreme high scores indicate a risk of lower performance. Refer to the interpretation section of each competency for additional information.

Individual competency scores are also combined into a single overall score. Please note that individual competencies are weighted differently, depending on their type, and on fine adjustments based on data from the US Government's Occupational Data Network (O*Net).

Each competency measured includes one or more suggested interview questions, in an easy-to-use format. These questions should be used for additional probing, especially when the score shows an area of relative weakness.

Some of the competencies measured evaluate preferences for doing (or not doing) specific activities. Scores for these competencies can be used to evaluate job-fit.

We wish to emphasize that the data contained in this report should be used as part of a comprehensive process for evaluating job candidates. Additional data should include in-person interviews, job tryouts, resume review, and background checks.

Detail

Candidate: Betty Penske, bettypenske@yourcompany.org

Assessment: Analyst - Market Research (Spanish)

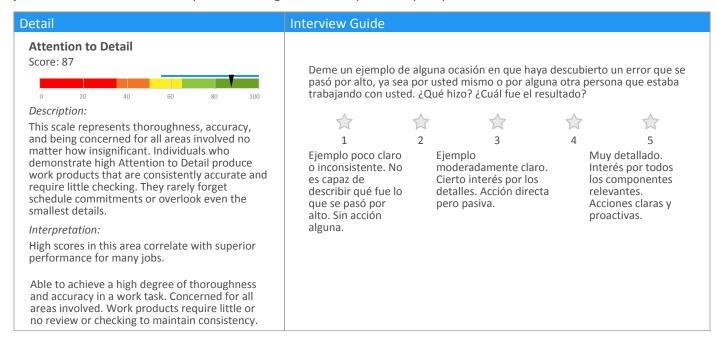
Authorized: September 24, 2023, by Susan Bookman, HR Avatar Data Collection Account, sue.bookman@richardson.biz

Started: September 24, 2023 at 1:00:02 PM EST Completed: September 24, 2023 at 1:00:02 PM EST

Overall Score: 79

Cognitive Abilities Detail

This section contains a list of job-related cognitive abilities that have been evaluated in a job-like context using HR Avatar's simulation technology. Studies have demonstrated that cognitive abilities are highly correlated with job performance for many jobs. Abilities also correlate with problem-solving and the ability to learn quickly.

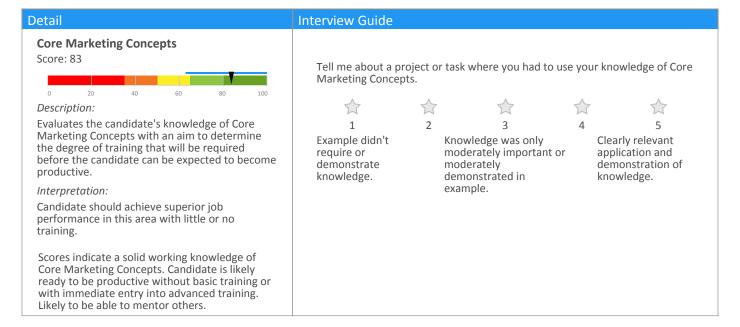




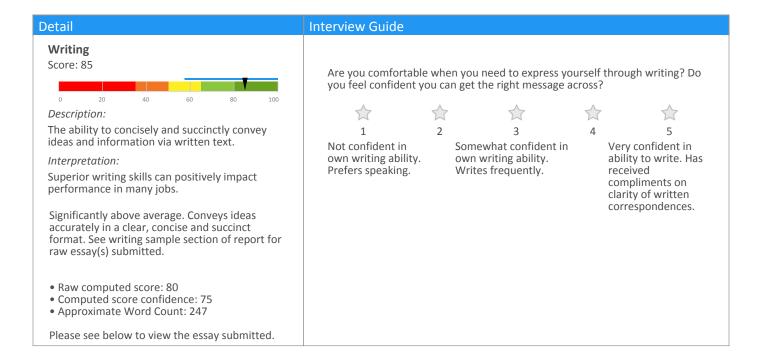
Detail **Interview Guide Analytical Thinking** Score: 82 Hábleme de algún problema, situación o tarea de planeación compleja que haya tenido que enfrentar. ¿Cuáles fueron los retos y cómo los superó? 20 W Description: This scale indicates the capacity to think in a 5 1 3 thoughtful, discerning way, to solve problems, El eiemplo carece El eiemplo es El ejemplo muestra utilize resources, and analyze data. Individuals de complejidad. La moderadamente complejidad. who demonstrate high amounts of analytical búsqueda de complejo. Muestra algo Investigación thinking are able to recognize patterns rapidly, información es de pensamiento meticulosa de navigate through problems, and resolve difficult limitada, quizás analítico y resolución de todas las áreas que problems systematically. falte análisis. las problemas. Las acciones pudiesen afectar la pueden estar mezcladas acciones no son decisión. Las Interpretation: o tener una efectividad acciones son claras, claras, no son High scores in this area correlate with superior relevantes o son limitada. relevantes y performance for many jobs. banales. eficaces. Able to think in a thoughtful, discerning way. Can often solve difficult problems, plan manyfeatured tasks and projects, organize multiple resources, and analyze complex data. Able to quickly recall and use information when needed or appropriate.

Knowledge and Skills Detail

This section contains a list of job-related knowledge areas and skills that have been evaluated. Low scores in these areas often indicate that additional learning may be required before top performance can be achieved.

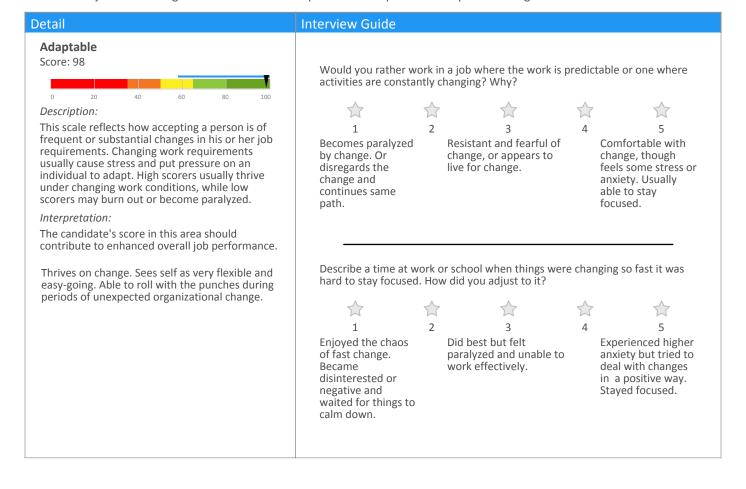






Personality Characteristics Detail

This section contains a list of personality characteristics that are frequently associated with job performance. Remember, these are not skills and do not indicate the ability to do a job. Rather, they can be used to evaluate the candidate's fit with the general needs of the job and the organizational culture. Sample interview questions are provided to gather more information.





Detail

Seeks Perfection

Score: 79



Description:

This scale indicates a person's desire for accuracy. People with high perfection scores are committed to meeting or exceeding standards for quality and take pride in the accuracy of their work. People with too little perfectionism may be sloppy and unconcerned with quality.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Seeks the highest possible quality in almost every task. Willing to put in extra effort or resources to ensure a task is done correctly. Takes pride in producing work that is virtually perfect every time.

Interview Guide

When you perform a task, how do you decide when it's good enough to consider it completed or 'ready' for the customer?











No emphasis on quality.

Balances quality with other constraints.

Insists on a high degree of quality before releasing work.

Can you describe a time when you were trying to finish a project or task but your boss made you stop before you felt it was ready?









5

Frequently cut short by boss because standards are too high. Sometimes cut short but not often.

Rarely cut off because has a good sense of what is good enough.

Corporate Citizenship

Score: 10



Description:

This scale indicates the degree to which an individual's behavior embraces the spirit of an organization's mission, objectives, and strategy. High scorers project an attitude characterized by cooperation, trust, and openness. Low scorers often question the motives behind decisions. They may withhold information, display hostility, be defensive, or do just enough to get by.

Interpretation:

The candidate's score in this area indicates risk of a negative impact on performance for some jobs. Additional probing is strongly recommended.

Distrusts the organization and management. Frequently assumes new ideas or changes will have a negative individual impact. Can be defensive regarding his or her own work, or show hostility towards management or company policies.

How do you feel about being part of an organization? Do you think most organizations have their employees' best interests at heart or do you have to always watch out for yourself?



organizational

motives. Feels the

need to look out

Distrusts

for self.









Supports organization but is wary of being taken advantage of.

Embraces organizational membership. Believes in organizational mission.

5



Detail

Competitive

Score: 64

Description:



This scale indicates the degree to which an individual is driven by a desire to impress their leaders and exceed their peers. Being competitive can either be damaging or useful, depending on the job. Competitive people spend much of their time thinking about themselves and the impact decisions may have on them, and their actions are often guided by these thoughts, which can either provide the drive needed to achieve a goal, or can damage the ability of a

team to work together. In general, high scorers

Interpretation:

The candidate's score in this area indicates neither a positive nor a negative impact on performance.

perform well in sales and related jobs.

Motivated by somewhat challenging goals, financial rewards, and/or recognition, but may not be motivated by stretch goals or other highly challenging goals. Willing to work moderately hard to succeed. Somewhat interested in personal achievement.

Interview Guide

Would you describe yourself as competitive? Can you give me an example?











Non-competitive example, or doesn't

show any consideration for others.

Example unclear. Doesn't address impact on others.

Competitive example that demonstrates drive and shows consideration of others.

Describe a time when you had to place accomplishing your objectives above supporting your team. Why do you think it was justified?









Justified for selfish or personal reasons. Shows little remorse for failing to support team.

Shows remorse and feels action was a mistake.

Clearly justified or was forced to do so by superiors. Strongly regrets and wishes could change.

5

Develops Relationships

Score: 81



Description:

This scale indicates a person's desire to cultivate relationships. High scorers seek opportunities to meet new people and get to know them well enough to form a lasting relationship. Low scorers tend to minimize interacting with people they don't know.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Actively cultivates and maintains relationships. Able to quickly establish rapport with new acquaintances and accurately sense others' feelings. Maintains a broad social network and uses it to achieve work objectives.

Describe your ideal job. Would it include working closely with others or would you prefer working mostly by yourself?



Prefers to work

alone.









Cultivates relationships when opportunity arises or is necessary.

Enjoys cultivating relationships. Finds teamwork

constructive.

Can you describe a time when you had to choose between getting the job done or preserving a relationship with a friend or co-worker?













Focuses on getting the job done but makes an effort not relationships.

balances well.

4



Enjoys Problem-Solving

Score: 81

Description:

Detail



This scales represents a person's willingness to deal with complicated problems on a frequent or recurring basis. People with high scores prefer jobs that require mental challenge. Individuals with low scores may be intimidated when faced with complex or even simple issues on a regular basis. When jobs are routine or repetitive, people with low scores are usually a better fit.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Likes to analyze and formulate solutions to problems as a part of his or her daily work. Confidently accepts mental challenges. Optimistic that most problems can be resolved with effort and application.

Interview Guide

Describe some of the biggest on-the-job problems you have faced. How did you overcome them? How did you know they were solved?



Problems poorly

described and

actions taken

unclear.





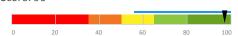




Moderately complex problems. Simple or obvious actions taken. Described one or more complex problems. Actions taken are clear and relevant.

Expressive and Outgoing

Score: 96



Description:

There are many jobs that require outgoing personalities, such as selling, management, public relations, or jobs that require positive public contact. People who score high on expressiveness label themselves as outgoing and have many social contacts. Low scores indicate the person may not have the interest or willingness to assert themselves in social settings.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Likes to be the center of attention and freely asserts thoughts, ideas, and opinions among friends and strangers alike.

Can you describe a time when you worried you were being too forthright or outspoken during a discussion among your friends or co-workers?



because always

seems to be the

most active.

Frequently worries









Occasionally worries but not very often.

Rarely worries because knows when to back off beforehand.

Tell me how you've acted in group meetings when you're discussing an important issue. Do you participate in the discussion, lead it, or wait until someone asks for your opinion?



with others.

Timidly speaks

when addressed.

Prefers listening.



Passive in actions











Speaks up and speaks out but doesn't need to be center of attention.

Likes to be center of attention. Speaks confidently and volunteers opinions constructively.



Detail

Innovative and Creative

Score: 78



This scale indicates the degree to which the person considers themselves capable of formulating original approaches to problems and other work challenges. Individuals who score high on this scale are comfortable with jobs that require them to analyze situations and/or data, and use their imagination to identify alternative approaches to evaluate each to select the most effective solution. Lower scoring individuals prefer to follow a more cookie-cutter or predefined approach to dealing with a specific problem. When organizations expect their people to continually generate new and better ways of producing work, it is a good idea to hire

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Sees him or herself as moderately creative. Capable of generating novel or original solutions to issues or problems with a small amount of prompting. Confident in the use of his or her imagination.

Interview Guide

What is the most creative solution you have ever come up with? What were the circumstances, and why do you think it was creative?



Idea does not demonstrate creativity or is not related to the problem. No problem described.



3

 \Rightarrow

5

Moderately creative idea or only partially related to problem.

Both problem and use of creativity well described and related to one another.

Exhibits a Positive Work Attitude

people who share this interest.

Score: 75



Description:

For some people, work is a second-place activity. That is, given a decision to take either personal time or go to work, low scorers will choose time off. Low job priority could indicate a 9 to 5 mentality.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

Usually expects to receive both financial and personal rewards in exchange for solid and consistent effort on the job. Enjoys most work activities and is willing to put in extra effort when warranted or requested.

How do you feel having a regular job and going to work? Is it something you enjoy? Why or why not?



1

Views work as a means of income only. Does not enjoy. Does not care about professional reputation.



3 Likes work but doesn't truly enjoy it. Balances priority and energy with

other obligations.

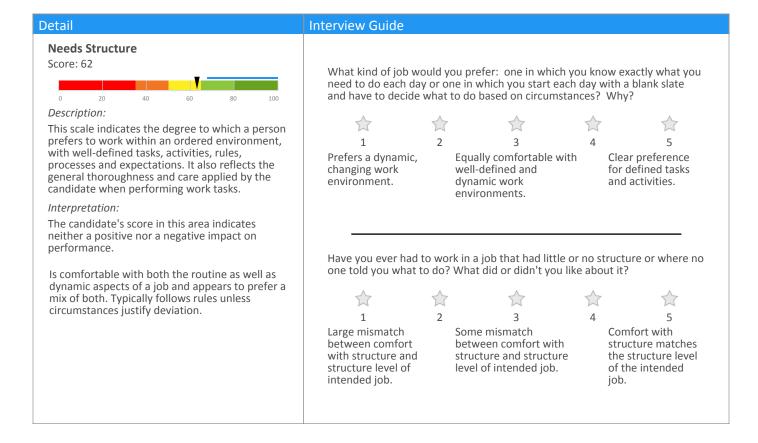


4

Considers work a key priority in life. Enjoys working and always applies best energy. Takes pride in work reputation.

W





Behavioral History Detail

This section evaluates answers the candidate gave concerning his or her work-related history. Studies often show that a candidate's past behavior often indicates his or her future behavior. Potential caution areas (if any) are specified in each detail section.

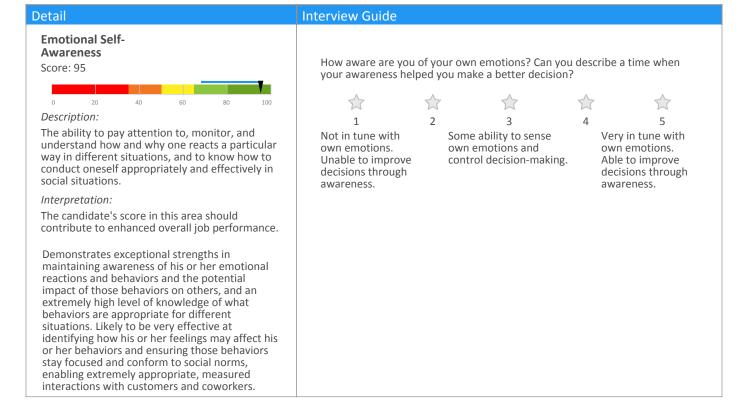




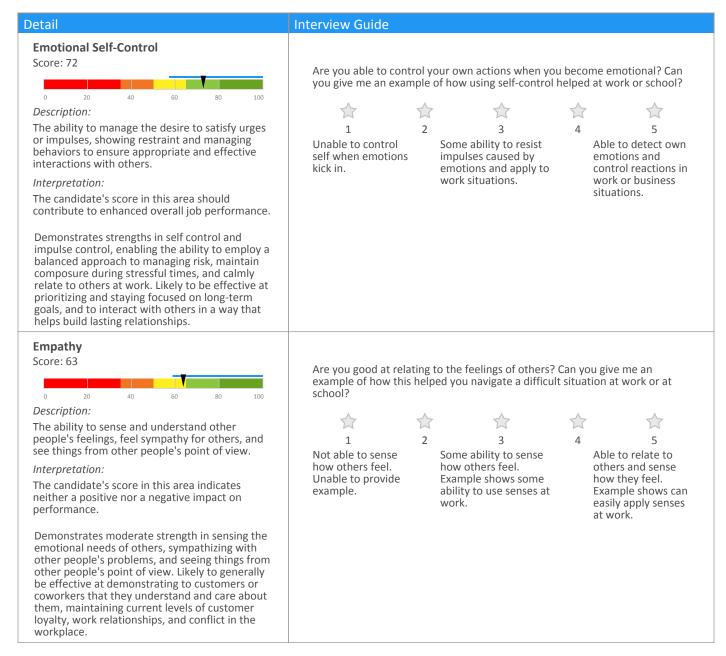


Emotional Intelligence Detail

This section contains a list of emotional intelligence characteristics that indicate how tuned in a candidate is to his or her own emotions, and those of others, as well as the candidate's ability to control his or her behavior in light of the emotions he or she is experiencing. These traits can often impact performance in groups or teams. Sample interview questions are provided to gather more information.







Writing Sample(s)

During the assessment, the candidate was asked to write one or more passages. The text they wrote is included in the table below for review.

Writing Sample - Question	Response
Please write an essay describing the HR Avatar essay feature.	This is a sample essay. In a real test situation, the candidate or test taker would write an essay as a part of their assessment, in response to the question associated with this entry. All reports will share their writing as received. In some cases, our artificial intelligence engine will process their response to create a numerical score. Our system also checks for plagiarism, both among previously submitted essays, and the broader Internet. Additionally, spelling, grammar, and style checks are performed. Essay typically are from 150 to 600 words. They can be written in response to an
	explicit question, or they can be free-form responses to general questions.



Identity Confirmation Photos

The following photos of the candidate and any identification were uploaded during the assessment session.

Photo Analysis Results	
- Risk:	Medium risk of cheating based on image inconsistencies
- Percent match among processed faces	100%
- Total images processed	17
- Total images with valid faces	14 (82%)
- Total pairs of faces compared	13
- Pairs in which faces matched	13 (100%)









Pre/Post-Test Photo

ID Photo

In-Test Error Detected (No Face Detected)

In-Test Error Detected (No Face Detected)









In-Test Error Detected (No Face Detected)

In-Test Photo

In-Test Photo

In-Test Photo





In-Test Photo

Pre/Post-Test Photo

Minimum Qualification Guidelines - from O*Net

The following are suggestions from O*Net, the United States government's occupational information network, regarding prerequisites for this job type.

Item	
Educational Achievement	Bachelor's Degree
Job-Related Experience	Not set



Report Preparation Notes

- Hiring decisions should never be based on a single source of information. The most effective use of this assessment report is as a part of a multi-faceted program of candidate evaluation that includes resume review, interviews, and reference checks.
- Overall vs Percentiles Scores: The overall score reflects the success in the test, based on the mean (average) and standard deviation of the test scores. The percentile score reflects the percentage of test-takers who scored equal or below this overall score. We recommend you use the Overall Score as your primary evaluation criteria. However, percentile scores can often be useful in comparing specific candidates against one another and with a group, such as for test takers in a certain organization or within a certain account.
- Note that comparison information is calculated based on completed instances of this assessment at that time the
 assessment is scored. As additional instances are completed, the comparative data may change. You can always update a
 report to the current values by clicking on "Recalculate Percentiles" within the online results viewing pages at
 www.hravatar.com.
- Most competency scores are norm-based, which means that they can be interpreted in terms of their distance from the average or mean score. For all scales, a score equal to the mean receives a score of 65 and scores above and below this value are set so that a score change of 15 equals one standard deviation.
- For linear competencies, higher is better across the entire scale. For these scales a score between 65 and 80 (light green) represents 0 to 1 standard deviation above the mean and a score above 80 (dark green) represents more than one standard deviation above the mean. Similarly, a score of 50 65 (yellow) represents 0 to 1 standard deviation below the mean, while a score of 35 50 (orange) equates to 1 to 2 standard deviations below the mean, and a score below 35 represents more than 2 standard deviations below the mean.
- This assessment makes use of data from the Occupational Information Network (O*NET), which is funded by the U.S. Federal Government U.S. Department of Labor/Employment and Training Administration (USDOL/ETA) as a primary source of occupational information. The O*NET database contains information on hundreds of standardized and occupation-specific descriptors that are continually updated by ongoing research. These data are used in preparing descriptive information as well as setting relative weights between competencies used in calculating the overall score. For additional information about O*NET, visit http://www.onetcenter.org.
- O*Net Standard Occupational Code (SOC) Used: 13-1161.00
- O*Net Version: 26.3
- Sim ID: 1580-6, Key: 0-0, Rpt: 13, Prd: 1113, Created: 2023-09-24 18:00 UTC
- UA: Mozilla/5.0 (Windows NT 6.3; Trident/7.0; Touch; rv:11.0) like Gecko



Score Calculation Detail

The following table provides a summary of how the overall score was calculated from the individual competency scores. Competency scores are calculated on a 0-100 scale by first calculating a Z statistic based on test-taker responses and then transforming the Z value to a scale with target mean and standard deviation. Certain competencies have a normal score distribution where it is best to be closest to the mean. For these competencies we modify the Z statistic by multiplying its absolute value by minus 1 for the overall score calculation. Next, to calculate the overall score, a weighted average of all modified competency Z statistics is computed and this weighted average is itself transformed to a Z statistic, which is then transformed to a score with the same target mean and standard deviation. Finally outlier scores are adjusted if they are below 0 or above 100.

Competency	Score	How applied to overall	Score Value Used	Weight (%)
Adaptable	98.5112	Z-Statistic	2.2341	2.5428
Attention to Detail	87.2032	Z-Statistic	1.4802	16.6198
Emotional Self- Awareness	95.5829	Z-Statistic	2.0389	2.2426
Emotional Self-Control	72.5229	Z-Statistic	0.5015	2.2426
Seeks Perfection	79.6715	Z-Statistic	0.9781	2.8651
Corporate Citizenship	10.0000	Z-Statistic	-3.6667	2.8763
Competitive	64.9043	Z-Statistic	-0.0064	2.8054
Develops Relationships	81.5299	Z-Statistic	1.1020	1.8484
Enjoys Problem-Solving	81.0539	Z-Statistic	1.0703	2.9725
Empathy	63.9088	Z-Statistic	-0.0727	1.8211
History Survey - Performance	89.5114	Z-Statistic	1.6341	8.1860
History Survey - Tenure	70.6695	Z-Statistic	0.3780	8.1860
Expressive and Outgoing	96.9264	Z-Statistic	2.1284	2.3876
Innovative and Creative	78.6120	Z-Statistic	0.9075	2.4503
Exhibits a Positive Work Attitude	75.9296	Z-Statistic	0.7286	2.9158
Analytical Thinking	82.6091	Z-Statistic	1.1739	17.7494
Core Marketing Concepts	83.5590	Z-Statistic	1.2373	16.3720
Writing	85.0424	Z-Statistic	1.3362	0.0512
Needs Structure	62.8367	Z-Statistic	-0.1442	2.8651
Weighted Average of Cor	mpetency Z-Scores:			0.9995
Mean applied to Raw We		0.0000		
Standard Deviation appli		1.0000		
Normalized Raw Score:				0.9995
Mean:				65.0000
Standard Deviation Used	:			15.0000
Final Overall Score:				79.9927



Notes

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