

Sales Competency Results and Interview Guide

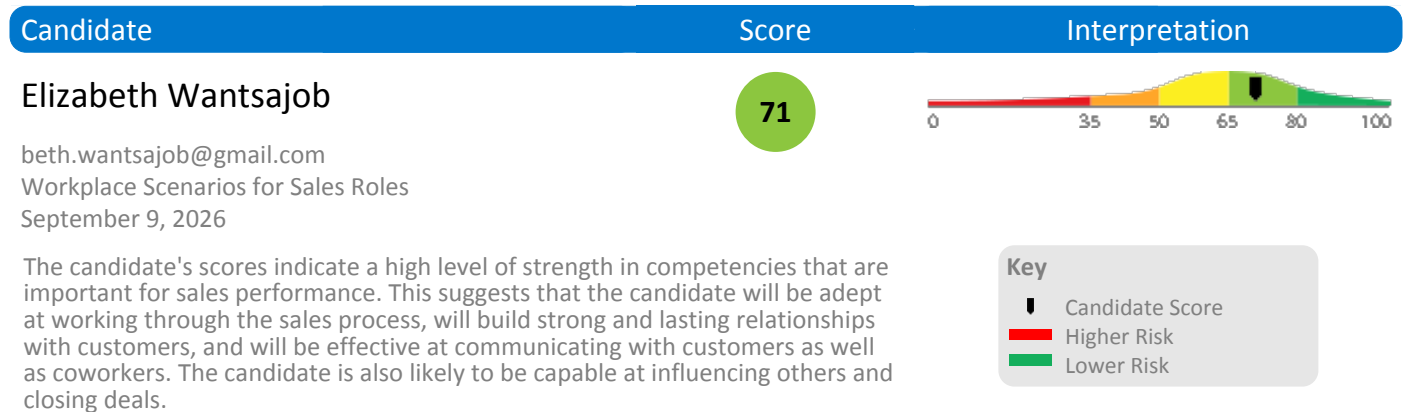
Candidate: **Elizabeth Wantsajob**
Assessment: Workplace Scenarios for Sales Roles
Completed: September 9, 2026
Prepared for: Sara Maple
Example Company

What's Included

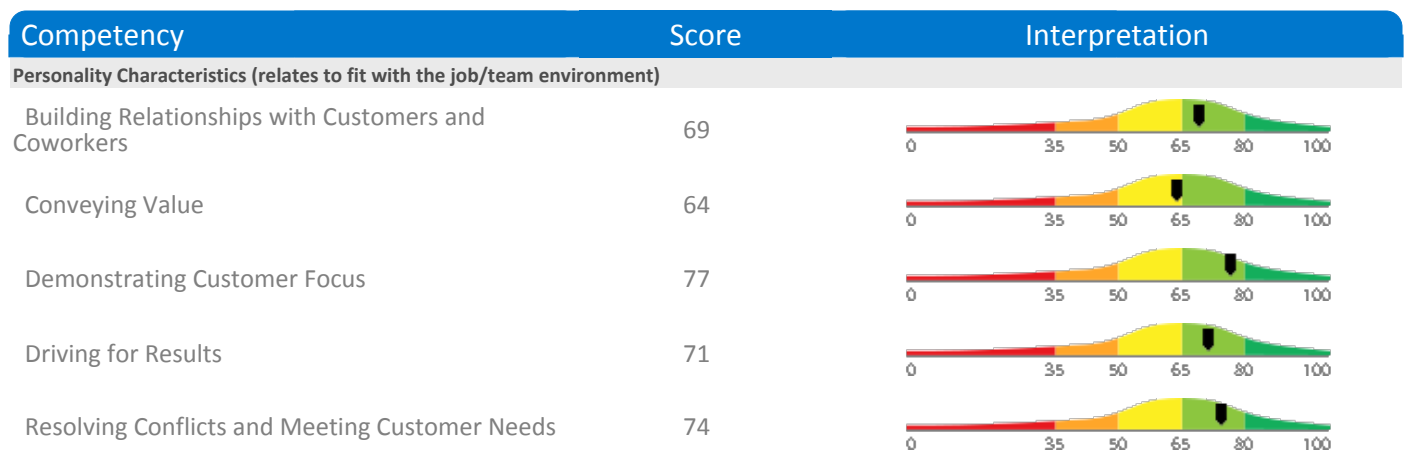
- Overall Score
- Competency Summary Table
- Comparison Matrix
- Detailed Competency Results with Interview Guide

Important Note: This test measures judgment in situations that focus on competencies that are important for high job performance and tenure in jobs where sales is a critical part of the job. Competencies measured include Building Relationships with Customers and Coworkers, Demonstrating Customer Focus, Resolving Conflicts and Meeting Customer Needs, Driving for Results, and Conveying Value. This report includes a one page summary, followed by detailed results with an embedded interview guide. Note that these results should always be used as a part of a balanced candidate selection process that includes independent evaluation steps, such as interviews and reference checks.

Overall

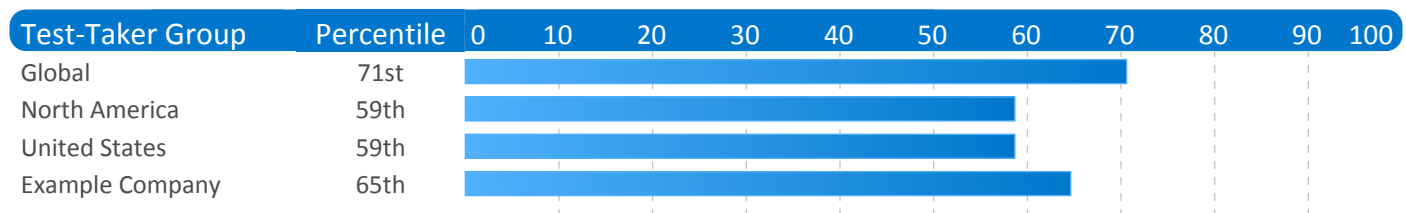


Competency Summary



Comparison

Percentile scores indicate how the candidate compares to other test-takers within various groups. The candidate scored equal to or better than the fraction of test-takers indicated by the percentile.



Artificial Intelligence (AI) Generated Scores

This table includes one or more scores derived from a large language model AI query. AI-derived scores are non-deterministic. That is, they are not precisely repeatable. Therefore, these scores should always be treated as supplementary information and should never be used exclusively or compared to hard cutoff values.

Estimated Value	Score	Confidence	Interpretation
Personality Summary	-	-	Summary Points (AI): • (Generic Text for Sample Report) Exceptionally high drive and resilience — pursues goals with strong energy, persistence, and the ability to bounce back from setbacks. • Highly adaptable — adjusts effectively to changing circumstances and new challenges. • Strong integrity — trustworthy, principled, and reliable in her actions and commitments. • Moderate empathy and emotional self-control — reasonably aware of others' emotions and generally manages her own, with some room for growth. • Low teamwork score is a key development area — may prefer working independently and could struggle with collaboration, shared responsibility, and group-oriented goals. Narrative (AI): Shantel Cunningham demonstrates a compelling combination of drive, adaptability, and resilience that positions her as a highly motivated and determined individual. She pursues her goals with exceptional energy and persistence, and is able to pivot and adjust effectively when faced with new or changing circumstances. Her strong resilience means she recovers well from setbacks and maintains her focus under pressure, making her a dependable performer in challenging environments. Shantel also shows solid integrity, suggesting she is honest, principled, and trustworthy in her actions and decisions. Others can generally count on her to do the right thing and follow through on her commitments. Her moderate level of empathy and emotional self-control indicates she has a reasonable awareness of others' feelings and can manage her own emotions in most situations, though there may be occasional moments where emotional regulation could be further developed. The most notable area for growth for Shantel is teamwork, where her score falls significantly below her other traits. This suggests she may prefer working independently and could find it challenging to collaborate closely with others, share responsibilities, or prioritize group goals over individual ones. In team-based settings, she may come across as less cooperative or engaged with her colleagues, which could create friction or limit her effectiveness in roles that require strong interdependence and collective effort. Overall, Shantel is a driven, resilient, and adaptable individual with strong personal values. To maximize her impact in team environments, she would benefit from intentionally developing her collaborative skills, actively seeking opportunities to contribute to group success, and building stronger interpersonal connections with teammates. Computed on: April 3, 2026, 1:56:47AM EDT

Detail

Candidate: Elizabeth Wantsajob, beth.wantsajob@gmail.com
 Assessment: Workplace Scenarios for Sales Roles
 Authorized: September 9, 2026, by Sara Maple, Example Company, qamailsaram.mike@hravatar.com
 Started: September 9, 2026, 3:08:27PM EDT
 Completed: September 9, 2026, 3:08:27PM EDT
 Overall Score: 71

Personality Characteristics Detail

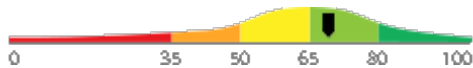
This section contains a list of personality characteristics that are frequently associated with job performance. Remember, these are not skills and do not indicate the ability to do a job. Rather, they can be used to evaluate the candidate's fit with the general needs of the job and the organizational culture. Sample interview questions are provided to gather more information.

Detail

Interview Guide

Building Relationships with Customers and Coworkers

Score: 69



Description:

Develops constructive and cooperative working relationships with others, and maintaining them over time. Effectively manages 1:1 interactions with others, maintaining positive relationships while accomplishing objectives. Builds credibility through trust and respect.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

This person's responses reflect strengths in maintaining positive relationships while accomplishing objectives and building credibility. Likely to engage with customers in a way that builds a lasting connection that fosters trust and respect and enables improved sales performance.

Tell me about a time you had to work with a customer to help solve a difficult issue.



1

Example demonstrates ineffective interpersonal skills when interacting with others and a lack of appropriate focus on increasing customer loyalty.



2

Example demonstrates moderately effective interpersonal skills when interacting with others and moderate focus on increasing customer loyalty.



3



4

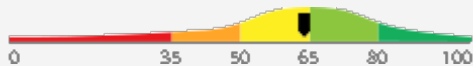
Example demonstrates very effective interpersonal skills when interacting with others, with a focus on increasing customer loyalty.



5

Conveying Value

Score: 64



Description:

Recognizes and conveys value to customers. Determines customer needs and connects value to needs. Influences others. Describes how value is related to important outcomes (e.g., saves time, money, speed to market).

Interpretation:

The candidate's score in this area indicates neither a positive nor a negative impact on performance.

This person's responses reflect a moderate level of competence at asking questions to understand customer needs and then describing how products or services provided will meet those needs, by providing a clear and thorough description of features, benefits, and value. Likely to be somewhat effective at recognizing and conveying value and influencing customers.

Tell me about a time you had to help a customer understand the value of something you were selling.



1

Example demonstrates ineffective identification of customer needs and understanding and conveying the value to the customer.



2

Example demonstrates moderately effective identification of customer needs and understanding and conveying the value to the customer.



3



4

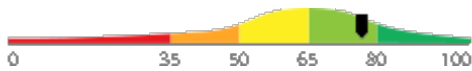
Example demonstrates effective identification of customer needs and understanding and conveying the value to the customer.



5

Detail
Interview Guide
Demonstrating Customer Focus

Score: 77


Description:

Works with customers to understand needs and ensure that products and services meet their needs. Does what can be done to resolve issues, gets the customer to someone who can help if needed, and follows up to ensure there is resolution. Handles the situation in a conscientious and customer-focused way.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

This person's responses reflect strong skills in working to understand customer needs, doing whatever it takes to resolve customer issues, and following up to ensure there is resolution. Likely to build rapport and customer loyalty by being responsive, meeting the customer's needs, and opening a channel of communication that helps him or her formulate and propose winning solutions.

Tell me about a time when you exceeded a customer's expectations with superior performance.



1

Example demonstrates ineffective customer interaction, failing to add value, and delivery of unacceptable service.



2

Example demonstrates moderately effective customer interaction, adding some value, and delivery of acceptable service.



3



4

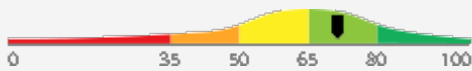
Example demonstrates very effective customer interaction, adding significant value, and delivery of superior service.



5

Driving for Results

Score: 71


Description:

Pushes self to achieve objectives. Makes sales. Aggressively closes deals. Is focused on achieving personal and team goals. Asks questions to determine what obstacles there are and to find the best way to drive to closing a sale. Influences customers to buy.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

This person's responses reflect effective use of sales techniques to make sales, such as asking questions to determine obstacles to a sale and finding ways to get around those obstacles, presenting information that encourages customers to buy, and being creative and persistent about finding ways to close deals. Likely to push self hard to achieve objectives and make a large amount of sales.

Describe a time when you had to meet a difficult sales goal.



1

Example demonstrates nonaggressive, ineffective, and unsuccessful activities to achieve objectives.



2

Example demonstrates moderately aggressive, effective, and successful activities to achieve objectives.



3



4

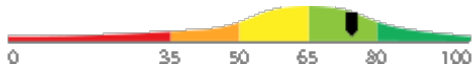
Example demonstrates aggressive, effective, and successful activities to achieve objectives.



5

Detail
Interview Guide
Resolving Conflicts and Meeting Customer Needs

Score: 74


Description:

Handles complaints. Looks for ways to solve problems collectively and agree on next steps. Settles disputes and resolves grievances and conflicts, or otherwise negotiates with others. Works to understand the views of both sides of a conflict, ensures relevant information is shared and considered, and helps parties in a conflict to find common objectives.

Interpretation:

The candidate's score in this area should contribute to enhanced overall job performance.

This person's responses reflect strengths in proactively addressing customer complaints, seeing both sides of a conflict and cooperating with others to find common objectives, and negotiating effectively on behalf of the organization. Likely to increase levels of cooperation in the workplace, effectively handle customer challenges, and settle disputes among coworkers.

Describe a time when you had to negotiate with a customer.



1

Example demonstrates ineffective conflict management and negotiation behaviors.



2

Example demonstrates moderately skilled conflict management and negotiation behaviors.



3



4



5

Example demonstrates very skilled conflict management and negotiation behaviors.

Report Preparation Notes

- Hiring decisions should never be based on a single source of information. The most effective use of this assessment report is as a part of a multi-faceted program of candidate evaluation that includes resume review, interviews, and reference checks.
- Overall vs Percentiles Scores: The overall score reflects the success in the test, based on the mean (average) and standard deviation of the test scores. The percentile score reflects the percentage of test-takers who scored equal or below this overall score. We recommend you use the Overall Score as your primary evaluation criteria. However, percentile scores can often be useful in comparing specific candidates against one another and with a group, such as for test takers in a certain organization or within a certain account.
- Note that comparison information is calculated based on completed instances of this assessment at that time the assessment is scored. As additional instances are completed, the comparative data may change. You can always update a report to the current values by clicking on 'Recalculate Percentiles' within the online results viewing pages at www.hravatar.com.
- Most competency scores are norm-based, which means that they can be interpreted in terms of their distance from the average or mean score. For all scales, a score equal to the mean receives a score of 65 and scores above and below this value are set so that a score change of 15 equals one standard deviation.
- For linear competencies, higher is better across the entire scale. For these scales a score between 65 and 80 (light green) represents 0 to 1 standard deviation above the mean and a score above 80 (dark green) represents more than one standard deviation above the mean. Similarly, a score of 50 - 65 (yellow) represents 0 to 1 standard deviation below the mean, while a score of 35 - 50 (orange) equates to 1 to 2 standard deviations below the mean, and a score below 35 represents more than 2 standard deviations below the mean.
- Sim ID: 21066-1, Key: 0-0, Rpt: 31, Prd: 9927, Created: 2026-09-09 15:08 EDT
- UA: Mozilla/5.0 (Windows NT 6.3; Trident/7.0; Touch; rv:11.0) like Gecko

Score Calculation Detail

The following table provides a summary of how the overall score was calculated from each of the individual competency scores. First, all competency scores are calculated on a scale of 0-100. Note that some competencies use their color category rather than their actual numeric score in the overall calculation. For these, a standard score associated with the assigned color category is used in the overall score calculation rather than the actual numeric score. This is reflected in the "Score Value Used" column. Next, a weighted average of scores is computed using individual competency weights, typically set using job analysis data provided by the US Government Occupational Information Network (O*Net).

Competency	Score	How applied to overall	Score Value Used	Weight (%)
Building Relationships with Customers and Coworkers	69.4617	Numeric Score	69.4617	20.0000
Conveying Value	64.1286	Numeric Score	64.1286	20.0000
Demonstrating Customer Focus	77.1847	Numeric Score	77.1847	20.0000
Driving for Results	71.5442	Numeric Score	71.5442	20.0000
Resolving Conflicts and Meeting Customer Needs	74.7187	Numeric Score	74.7187	20.0000
Weighted Average:				71.4076
Final Overall Score:				71

Notes

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